

ANALYSIS OF PRACTICES FOR IMPLEMENTATION OF GSCM IN CHHATTISGARH MANUFACTURING INDUSTRIES (INDIA) USING INTERPRETIVE STRUCTURAL MODELING TECHNIQUE

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ABSTRACT

Today GSCM is most preferable method for reducing impact of SCM. This GSCM practices is find out in the basis of industrial expert of Chhattisgarh manufacturing industries. In this paper author find the contextual relationship among them and also find driving and dependence power between GSCM practices. ISM is used for finding contextual relationship and MICMAC analysis is used for find classification of practices. In this paper total 16 factors are consider. In the first stages of implementation of GSCM practices this all factors are considered.

KEYWORDS: GSCM, GSCM Practice Factors, ISM, MICMAC Analysis